



VICOnesia x āluān

Company Profile

PT. Asera Makmur Sejahtera (VICOnesia)
PT. Green Enterprises Indonesia (āluān)
Rumoh Pangan Aceh (Aceh Food Bank)

Leading Business Model Development For
A Regenerative Economy.

VICOnesia



VICOnesia x āluān has supported 500+ Simeulue Island farmers to achieve organic certification and facilitated regenerative methods of agriculture. These improvements are crucial to sustaining farmer livelihoods, local culture, and protecting virgin rainforest habitat

Viconesia x āluān produces the highest quality, centrifugally spun coconut oil at origin on Simeulue Island, Sumatra Indonesia.

Fresh coconuts supplied by Simeulue smallholder farmers

PT GEI Production Facility
Simeulue Island, Sumatra
Indonesia

VICOnesia



- **VICOnesia** is a company focused on producing high-quality Virgin Coconut Oil (VCO) while implementing regenerative and organic agriculture. Our mission is to support local farmers through sustainable, environmentally friendly farming practices that enhance community well-being. In addition to producing VCO, VICOnesia provides training to farmers on improved agricultural practices, helping them increase crop yields and promote environmental conservation



Vision:

To become the leading producer of high-quality Virgin Coconut Oil (VCO) in Indonesia, supporting regenerative and organic agriculture to promote environmental sustainability and farmer welfare.

Mission:

Produce high-quality VCO using environmentally friendly methods, ensuring products that are healthy and safe for consumers.

Educate local farmers on regenerative and organic agricultural systems that can enhance crop yields, product quality, and soil sustainability.

Promote regenerative farming practices to reduce environmental impact, improve soil health, and encourage biodiversity.

Expand local and international markets for VCO and regenerative agricultural products, aiming to increase farmers' income and overall well-being.

Raise consumer awareness of the importance of natural, sustainable products that contribute to the welfare of local communities.

Current Products

Virgin Coconut Oil

Coconut Cooking Oil

VICOnesia x āluān



100 mL



250 mL



1 mL



20 L



200 L

VICOnesia x āluān

CERTIFICATIONS



*March 2024



COSMOS
APPROVED



Farmer to Buyer
Traceability System



EU Organic



Japan Organic Standard



OUR IMPACT AND THE SUSTAINABLE DEVELOPMENT GOALS



Farmers will have greater income and access to credit via regenerative farming training (farmer field schools), organic certification, and price premiums for their coconut harvests.



We are women-led with a female Founder/CEO, General Manager, Operations Manager & Director. We employ 30 women at our production facility. None of these women had formal training nor formal employment prior to āluān.



āluān is empowering local communities throughout our value chain, with meaningful employment opportunities, sustainable livelihoods and increased skills and investments in regenerative farming, rehabilitation and replanting of coconut plantations.



Our organic sourcing and production methods are kind to nature and healthy for humans.



Business model reduce deforestation from cultivation of palm oil by offering a sustainable and economically viable alternative through investments in replanting and rehabilitation of coconut plantations.



āluān was founded alongside Ecosystem Impact, a foundation that conserves endangered wildlife as well as forest and marine ecosystems in Simeulue & Banyak Islands.



EcosystemImpact currently employs 30 community rangers on the frontlines conserving critically endangered seaturtles and song birds. Learn more here:

www.ecosystemimpact.com

Team



Rivan Rinaldi
Founder and CEO



Andri Munazar
Co Founder and COO



Fauzi Arja
Finance and Certification



Jane Dunlop
Founder CEO Company and
Foundation



Luke Swainson
Founder CFO Company and
Foundation



Ima Susrianti
General Manager



Farwiza Farhan
Director



Jess Carter
UK/EU Sales &
Partnerships Lead



Sri Tati
Simeulue Operations and
Finance Supervisor



Revika Nuansa
Production Supervisor



Cut Ganis Tyawangsa ('Taya')
Sales & Administration Supervisor



Rivan Rinaldi
Coconut Supply and Regenerative
Agriculture Supervisor

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